Macro Brazil

April 30, 2025



New loans receded in March

- In March, new non-earmarked loans fell by 1.7% in real terms and with seasonal adjustment compared to the previous month. Corporate loans dropped 2.7%, while household loans receded by 0.9%. In the same comparison, earmarked credit concessions fell by 8.3% (following a 7.0% increase in February).
- The delinquency rate, with seasonal adjustment, remained broadly stable at 3.2%. Non-earmarked credit delinquency rates fell by 0.1 p.p. for corporates (reaching 2.8%) and remained stable at 5.7% for households. In earmarked credit, default rates fell for both segments, to 1.1% from 1.2% in the case of corporate loans and to 1.6% from 1.7% in household credit.
- ▶ The annual growth rate of outstanding loans slowed down in March, rising by 4.2% (from 5.7% in February) in real terms. The real annual expansion rate of non-earmarked loans decreased to 3.0% from 5.0%. Earmarked loans decelerated in annual terms, to 5.9% in March (from 6.6% in February).

170

150

New non-earmarked loans- corporations 280 Seasonally adjusted Constant BRL bn (last month) 270 260 250 240 230 220 210 200 190 180 170 160 150 Sep-20 Source: BCB, Itaú

Mar-21

New non-earmarked loans - households

Source: BCB, Itaú

75

70

65

60

55

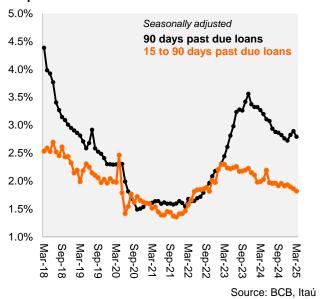
50

45

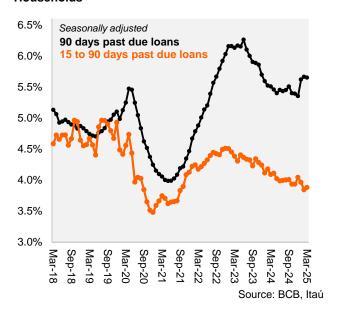
40

35

Delinquency Rate in Non-Earmarked Loans -Corporations



Delinquency Rate in Non-Earmarked Loans -Households



New Ioans (SA, real, MoM)	Total		Non-Earmarked		Earmarked	
	Feb-25	Mar-25	Feb-25	Mar-25	Feb-25	Mar-25
Total	1.3%	-2.5%	0.6%	-1.7%	7.0%	-8.3%
Households	1.1%	-1.5%	1.0%	-0.9%	1.1%	-5.7%
Non-Financial Companies	1.5%	-3.7%	0.1%	-2.7%	17.6%	-12.5%

Balance (real, YoY)	Total		Non-Earmarked		Earmarked	
	Feb-25	Mar-25	Feb-25	Mar-25	Feb-25	Mar-25
Total	5.7%	4.2%	5.0%	3.0%	6.6%	5.9%
Households	6.4%	5.7%	6.1%	5.5%	6.7%	5.9%
Non-Financial Companies	4.6%	1.8%	3.6%	-0.5%	6.4%	6.0%

	Feb-25	Mar-25
Total Credit/GDP	54.2%	54.1%
Real Balance (YoY change)	5.7%	4.2%
Public Banks Market Share	42.9%	42.8%

Interest rates	Total		Non-Earmarked		Earmarked	
	Feb-25	Mar-25	Feb-25	Mar-25	Feb-25	Mar-25
Total	30.4%	31.3%	43.5%	44.0%	11.2%	12.9%
Households	34.9%	35.4%	56.1%	56.4%	10.5%	11.4%
Non-Financial Companies	20.9%	22.8%	23.8%	24.6%	13.5%	18.2%

Spread	Total		Non-Earmarked		Earmarked	
	Feb-25	Mar-25	Feb-25	Mar-25	Feb-25	Mar-25
Total	19.3%	19.4%	29.5%	29.8%	4.3%	4.3%
Households	24.3%	24.3%	41.8%	41.9%	4.2%	4.1%
Non-Financial Companies	8.6%	9.2%	10.2%	10.9%	4.5%	4.9%

Delinquency Rate (SA)	Total		Non-Earmarked		Earmarked	
	Feb-25	Mar-25	Feb-25	Mar-25	Feb-25	Mar-25
Total	3.2%	3.2%	4.4%	4.4%	1.5%	1.5%
Households	3.8%	3.8%	5.7%	5.7%	1.7%	1.6%
Non-Financial Companies	2.3%	2.2%	2.9%	2.8%	1.2%	1.1%

Rodrigo Andrade Tolentino

Macro Research - Itaú

Mario Mesquita - Chief Economist

To access our reports and forecast visit our website: https://www.itau.com.br/itaubba-pt/macroeconomic-analysis



The 2025 Extel | Institutional Survey is on. We count on your participation and support! Link to voting ballot.

Relevant Information

- 1. This report has been prepared and released by the Macro Research Department of Itaú Unibanco S.A. ("Itaú Unibanco"). This report is not a product of the Equity Research Department of Itaú Unibanco or Itaú Corretora de Valores S.A. and shall not be construed as a research report ("relatório de análise") for the purposes of Article 1 of the CVM Instruction NR. 20, dated 2021.
- 2. The exclusive purpose of this report is to provide macroeconomics information and it does not constitute and shall not be construed as an offer to buy or sell or a solicitation of an offer to buy or sell any financial product, or to participate in any particular trading strategy in any jurisdiction. The information herein is believed to be reliable as of the date on which this report was released and it has been obtained from public sources believed to be reliable. However, Itaú Unibanco does not make any explicit or implied representation or warranty as to the completeness, reliability or accuracy of such information, nor does this report intend to be a complete statement or summary of the markets or developments referred to herein. Itaú Unibanco has no obligation whatsoever to update, modify or amend this report and inform the reader accordingly.
- 3. The opinions contained herein reflect exclusively the personal views of the analyst responsible for this report and were prepared independently and autonomously, including in relation to Itaú Unibanco, Itaú Corretora de Valores S.A. and any other companies within their economic group.
- 4. This report may not be reproduced or redistributed to any other person, in whole or in part, for any purpose, without the prior written consent of Itaú Unibanco. Additional information on the financial products mentioned in this report may be available upon request. Itaú Unibanco and/or any other company within its economic group is not and shall not be liable for any investment decisions (or otherwise) based on the information provided herein.
- 5. This report may include sections generated with the support of artificial intelligence tools. All content has been reviewed and validated by the authors to ensure the accuracy and integrity of the information presented.

Additional Note: This material does not take into consideration the objectives, financial situation or specific needs of any particular client. Clients must obtain financial, tax, legal, accounting, economic, credit and market advice on an individual basis, based on their personal characteristics and objectives, prior to making any decision based on the information contained herein. By accessing the material, you represent and confirm that you understand the risks related to the financial instruments described in this material and the laws in your jurisdiction relating to the provision and sale of financial service products. You acknowledge that this material contains proprietary information and you agree to keep this information confidential for your exclusive use.

SAC Itaú: For inquiries, suggestions, complaints, criticisms and compliments, talk to Itaú's CSCC: 0800 728 0728. Or contact us through our portal https://www.itau.com.br/atendimento-itau/para-voce/. If you are not satisfied with the proposed solution, please contact the Itaú Corporate Ombudsman: 0800 570 0011 (on weekdays from 9 AM to 6 PM) or our PO Box 67.600, São Paulo-SP, Zip Code 03162-971. Hearing impaired, every day, 24h, 0800 722 1722.

itaú