Macro Brazil

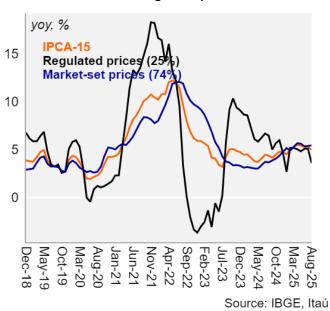
August 26, 2025



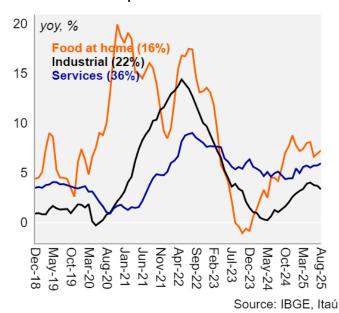
IPCA-15 contracted 0.14% in August

- August IPCA-15 came in at -0.14%, above both our call (-0.25%) and market forecast (-0.20%). In 12 months, IPCA-15 rose 5.0%, versus 5.3% in July.
- Compared to our forecast, we highlight the higher-than-expected prints in residential electricity, regular courses, food out of home and personal hygiene. Food at home, on the other hand, came in below our forecast. Regarding core metrics, underlying services inflation was above expectations led by food out of home, while underlying industrials came in above expectations led by personal hygiene.
- Items that repeat the IPCA-15 variation at the IPCA report (airfares, courses, rent and condominium fees, labor, domestic workers, among others) were 3 bps above our forecast.
- In the three-month moving average, with seasonally adjusted and annualized data, underlying services inflation moved up to 5.8% (from 5.3%), while underlying industrials moved up to 2.9% (from 2.5%). In the same metric, the average of core inflation measures receded to 4.2% (from 4.3%).
- Our view: Today's data showed a broad-based upside surprise in services and core services, interrupting the recent downward trend and reinforcing the upward pressure of a tight labor market on inflation. This release does not change our baseline scenario we continue to expect inflation at 5.1% for the year, with core services close to 7%.

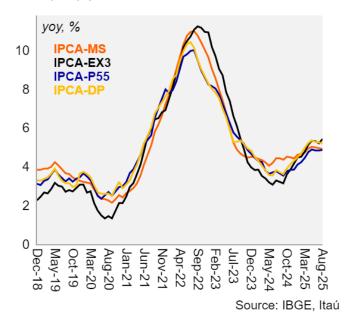
IPCA-15 - Market-set and regulated prices



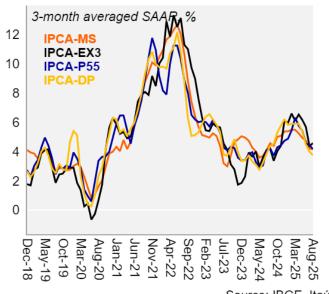
IPCA-15 - Market-set prices



IPCA-15 - Core

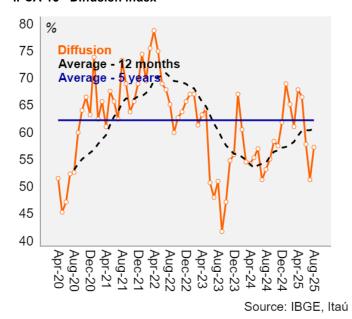


IPCA-15

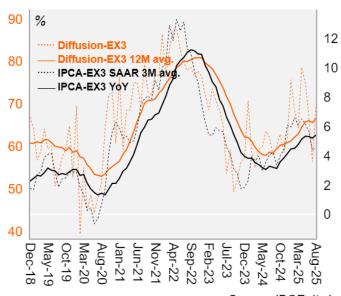


Source: IBGE, Itaú

IPCA-15 - Diffusion index



IPCA-15 and diffusion index for EX3 core



Source: IBGE, Itaú

	Weight		Aug-2024		Jul-2025		Aug- 2025	Proj.	Δ bps
			IPCA-15	IPCA	IPCA-15	IPCA	IPCA-15		nha
	100	Headline	0.19	-0.02	0.33	0.26	-0.14	-0.25	11.0
GROUPS	21	Food & beverage	-0.80	-0.44	-0.06	-0.27	-0.53	-0.47	-1.3
	15	Food at home	-1.30	-0.73	-0.40	-0.69	-1.02	-0.87	-2.4
	6	Food out of home	0.49	0.33	0.84	0.87	0.71	0.54	1.0
	15	Housing	0.18	-0.51	0.98	0.91	-1.13	-1.43	4.6
	3	Household articles	0.71	0.74	-0.02	0.09	0.03	0.02	0.0
	4	Apparel	0.09	0.39	-0.10	-0.54	0.17	-0.09	1.2
	20	Transportation	0.83	0.00	0.67	0.35	-0.47	-0.41	-1.2
	13	Health and personal care	0.27	0.25	0.21	0.45	0.64	0.46	2.4
	10	Personal spending	0.43	0.25	0.25	0.76	1.09	0.81	2.9
	6	Education	0.75	0.73	0.00	0.02	0.78	0.44	2.1
	4	Communication	0.09	0.10	0.11	-0.09	-0.17	-0.21	0.2
BREAKDOWN	25	Regulated prices	0.81	-0.12	0.53	0.67	-0.61	-0.73	3.2
	4	Residential electricity	-0.42	-2.77	3.01	3.04	-4.93	-5.90	3.9
	5	Gasoline	3.33	0.67	-0.50	-0.51	-1.14	-0.70	-2.2
	74	Market-set prices	-0.03	0.02	0.25	0.12	0.02	-0.08	7.7
	15	Food at home	-1.30	-0.73	-0.40	-0.69	-1.02	-0.87	-2.4
	22	Industrials	0.33	0.18	0.01	-0.04	-0.00	-0.11	2.4
	35	Services	0.29	0.24	0.70	0.59	0.50	0.29	7.5
	4	Underlying food at home	0.49	0.37	0.07	-0.00	-0.11	-0.03	-0.4
CORES AND DIFFUSION	15	Underlying industrials	0.12	0.19	-0.01	0.07	0.40	0.15	3.7
	21	Underlying services	0.39	0.28	0.45	0.49	0.55	0.44	2.4
	58	IPCA-EX0	0.31	0.22	0.43	0.34	0.31	0.14	9.6
	82	IPCA-EX1	0.21	0.07	0.52	0.50	0.10	-0.09	15.7
	41	IPCA-EX2	0.30	0.25	0.24	0.28	0.42	0.28	5.8
	36	IPCA-EX3	0.28	0.24	0.26	0.31	0.49	0.32	6.2
	-	IPCA-MS	0.29	0.30	0.31	0.27	0.25	0.27	-
	-	IPCA-DP	0.27	0.19	0.27	0.25	0.22	0.13	-
	-	IPCA-P55	0.28	0.29	0.23	0.18	0.31	0.00	-
		Diffusion index	53.13	55.97	51.23	49.60	57.22	-	-

IPCA-EX0: excludes food and Regulated prices.

IPCA-EX3: underlying indicator for services and industrial products.

IPCA-MS (Smoothed Trimmed Means): before the items with a monthly variation above the 80th percentile or below the 20th percentile are excluded, components with infrequent variations are smoothed.

IPCA-DP (Double Weight): proportionally reduces the weight of more volatile items.

Diffusion: share of subitens with positive price changes during the month.

Source: IBGE, BCB, Itaú

	Weight	Aug-24	May-25	Jun-25	Jul-25	Aug-25
IPCA-15 (monthly)	100.0	0.19	0.36	0.26	0.33	-0.14
Regulated prices	25.9	0.81	0.64	0.65	0.53	-0.61
Market-set prices	74.1	-0.03	0.26	0.12	0.25	0.02
Food at home	15.8	-1.30	0.30	-0.24	-0.40	-1.02
Industrials	22.4	0.33	0.41	0.06	0.01	-0.00
Services	35.9	0.29	0.15	0.31	0.70	0.50
IPCA-15 (12-month)	100.0	4.35	5.40	5.27	5.30	4.95
Regulated prices	26.0	6.43	4.80	5.07	5.07	3.59
Market-set prices	74.0	3.65	5.60	5.32	5.37	5.42
Food at home	16.0	4.19	8.09	6.62	6.95	7.25
Industrials	22.0	1.06	4.03	3.77	3.70	3.35
Services	36.0	5.13	5.53	5.75	5.74	5.97
Core* (monthly)						
IPCA-EX0	58.0	0.31	0.25	0.22	0.43	0.31
IPCA-EX3	37.0	0.28	0.47	0.33	0.26	0.49
IPCA-MS	-	0.29	0.40	0.38	0.31	0.25
IPCA-DP	-	0.27	0.42	0.29	0.27	0.22
IPCA-P55	-	0.28	0.47	0.32	0.23	0.31
Average**	-	0.29	0.40	0.31	0.30	0.32
Core* (12-month)						
IPCA-EX0	58.0	3.51	4.94	4.98	4.95	4.95
IPCA-EX3	37.0	3.22	5.34	5.31	5.20	5.43
IPCA-MS	-	4.43	5.02	4.99	4.95	4.91
IPCA-DP	-	3.71	5.36	5.28	5.25	5.19
IPCA-P55	-	3.65	4.88	4.83	4.83	4.86
Average**	-	3.70	5.11	5.08	5.04	5.07
Diffusion***						
Diffusion index	-	53.13	66.49	57.77	51.23	57.22

^{*} IPCA-EX0: excludes food and Regulated prices.

IPCA-EX3: underlying indicator for services and industrial products.

IPCA-MS (Smoothed Trimmed Means): before the items with a monthly variation above the 80th percentile or below the 20th percentile are excluded, components with infrequent variations are smoothed.

IPCA-DP (Double Weight): proportionally reduces the weight of more volatile items.

IPCA-P55: corresponds to the variation of the 55th percentile of the distribution weighted by the subitem weights.

Source: IBGE, BCB, Itaú

Luciana Rabelo

^{**} Average of IPCA-EX0, EX3, MS, DP and P55.

^{***} Diffusion: share of subitens with positive price changes during the month.

Macro Research - Itaú

Mario Mesquita - Chief Economist

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