Macro Brazil

July 30, 2025



Copom: slowing as expected

➤ The Copom decided, as anticipated, to leave the policy rate unchanged at 15% pa, where it should stay for quite some time. Interestingly, the Committee's assessment of the economy shows a mild hawkish twist regarding the labor market. Copom members also indicate that activity is moderating as expected, without opening any door for speculation about early easing. We expect the Copom to leave the Selic unchanged at 15% until year-end, and to begin a modest easing cycle by 1Q26. We'll learn more about the Copom's rationale with the release of the meeting minutes on Tuesday August 5, at 08:00 BSB time.

Main changes in inflation forecasts and balance of risks

Inflation forecasts presented in the latest meetings by the Copom							
Period	March	May	June	July			
IPCA 2025	5.1%	4.8%	4.9%	4.9%			
IPCA 2026	-	3.6%	3.6%	3.6%			
Relevant Horizon (RH)**	3.9% (3Q26)	3.6% (4Q26)	3.6% (4Q26)	3.4% (1Q27)			
Market-set prices 2025	5.4%	5.3%	5.2%	5.1%			
Market-set prices 2026	-	3.4%	3.4%	3.5%			
Market-set prices RH**	3.8% (3Q26)	3.4% (4Q26)	3.4% (4Q26)	3.3% (1Q27)			
Regulated prices 2025	4.3%	3.5%	3.8%	4.4%			
Regulated prices 2026	-	4.0%	4.1%	4.0%			
Regulated prices RH**	4.2% (3Q26)	4.0% (4Q26)	4.1% (4Q26)	3.9% (1Q27)			
Exogenous variables							
Exchange rate* (BRL/USD)	5.80	5.70	5.60	5.55			
Selic rate (Focus) 2025	15.00%	14.75%	14.75%	15.00%			
Selic rate (Focus) 2026	12.50%	12.50%	12.50%	12.50%			
Inflation expectations (Focus) 2025	5.66%	5.53%	5.25%	5.09%			
Inflation expectations (Focus) 2026	4.48%	4.51%	4.50%	4.44%			

^{*}Average observed on the ten business days ending on the last day of the week before the Copom meeting. Additionally, the exchange rate starts at the mentioned values and evolves according to the purchasing power parity (PPP) afterwards.

**Projection for six quarters ahead, the current relevant horizon for monetary policy, according to the new continuous inflation target system, effective from January 1, 2025 onwards.

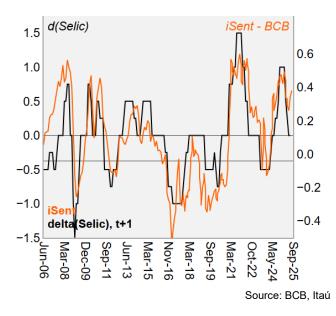
Source: Central Bank, Itaú.

Factors mentioned in the balance of risks by the Copom in the latest meetings (orange = change compared to the previous meeting)								
May		June		July				
Upside risks	Downside risks	Upside risks	Downside risks	Upside risks	Downside risks			
(i) a more prolonged period of deanchoring of inflation expectations; (ii) a stronger-than-expected resilience of services inflation due to a more positive output gap; (iii) a conjunction of internal and external economic policies with a stronger-than-expected inflationary impact, for example, through a persistently more depreciated currency	(i) a greater-than-projected deceleration of domestic economic activity, impacting the inflation scenario; (ii) a steeper global slowdown stemming from the trade shock and the scenario of heightened uncertainty; (iii) a reduction in commodity prices with disinflationary effects	(i) a more prolonged period of deanchoring of inflation expectations; (ii) a stronger-than-expected resilience of services inflation due to a more positive output gap; (iii) a conjunction of internal and external economic policies with a stronger-than-expected inflationary impact, for example, through a persistently more depreciated currency	1, 0	of deanchoring of inflation expectations; (ii) a stronger-than- expected resilience of services inflation due to a more positive output gap;	(i) a greater-than-projected deceleration of domestic economic activity, impacting the inflation scenario; (ii) a steeper global slowdown stemming from the trade shock and the scenario of heightened uncertainty; (iii) a reduction in commodity prices with disinflationary effects			

iSent, Itaú's Central Bank Sentiment Classifier

Our iSent Central Bank Classifier remains in positive territory (0.41).

Classifier in positive territory



¹ Based on GPT-4, developed by our data science team using sentences published in central bank's official documents labeled by our economists. Our labeled dataset consists of approximately 1,000 sentences extracted from official documents published by the Brazilian Central Bank. Each sentence was classified as dovish, neutral, hawkish, or out of context. the index is constructed on the relative presence of each class. The index ranges from -1 to 1, getting higher as the tone is perceived as more hawkish. iSent-BCB shows good adherence to current and future moves in interest rates in Brazil (correlation around 0.8).

Macro Research - Itaú

Mario Mesquita - Chief Economist

To access our reports and forecast visit our website: https://www.itau.com.br/itaubba-pt/macroeconomic-analysis



Relevant Information

- 1. This report has been prepared and released by the Macro Research Department of Itaú Unibanco S.A. ("Itaú Unibanco"). This report is not a product of the Equity Research Department of Itaú Unibanco or Itaú Corretora de Valores S.A. and shall not be construed as a research report ("relatório de análise") for the purposes of Article 1 of the CVM Instruction NR. 20, dated 2021.
- 2. The exclusive purpose of this report is to provide macroeconomics information and it does not constitute and shall not be construed as an offer to buy or sell or a solicitation of an offer to buy or sell any financial product, or to participate in any particular trading strategy in any jurisdiction. The information herein is believed to be reliable as of the date on which this report was released and it has been obtained from public sources believed to be reliable. However, Itaú Unibanco does not make any explicit or implied representation or warranty as to the completeness, reliability or accuracy of such information, nor does this report intend to be a complete statement or summary of the markets or developments referred to herein. Itaú Unibanco has no obligation whatsoever to update, modify or amend this report and inform the reader accordingly.
- 3. The opinions contained herein reflect exclusively the personal views of the analyst responsible for this report and were prepared independently and autonomously, including in relation to Itaú Unibanco, Itaú Corretora de Valores S.A. and any other companies within their economic group.
- 4. This report may not be reproduced or redistributed to any other person, in whole or in part, for any purpose, without the prior written consent of Itaú Unibanco. Additional information on the financial products mentioned in this report may be available upon request. Itaú Unibanco and/or any other company within its economic group is not and shall not be liable for any investment decisions (or otherwise) based on the information provided herein.

Additional Note: This material does not take into consideration the objectives, financial situation or specific needs of any particular client. Clients must obtain financial, tax, legal, accounting, economic, credit and market advice on an individual basis, based on their personal characteristics and objectives, prior to making any decision based on the information contained herein. By accessing the material, you represent and confirm that you understand the risks related to the financial instruments described in this material and the laws in your jurisdiction relating to the provision and sale of financial service products. You acknowledge that this material contains proprietary information and you agree to keep this information confidential for your exclusive use.

For inquiries, suggestions, complaints, criticisms and compliments, talk to Itaú's CSCC: 0800 728 0728. Or contact us through our portal https://www.itau.com.br/atenda-itau/para-voce/. If you are not satisfied with the proposed solution, please contact the Itaú Corporate Ombudsman: 0800 570 0011 (on weekdays from 9 AM to 6 PM) or our PO Box 67.600, São Paulo-SP, Zip Code 03162-971. Hearing impaired, every day, 24h, 0800 722 1722.

. itaú